



# THE LEAGUE OF **ACTION HEROES**

— AN INSPIRED COMMUNITY —

**A COMMUNITY OF CHANGE CATALYSTS “WHO WALK THE TALK”**

SMALL ACTS. BIG IMPACT

BRINGING ABOUT A CHANGE



IN THEIR INDIVIDUAL SELF

IN THEIR IMMEDIATE ENVIRONMENT

IN THE SOCIETY AT LARGE



**THE LEAGUE OF  
ACTION HEROES**  
— AN INSPIRED COMMUNITY —

LEAGUE MEANS COMMUNITY AND ACTION HEROES ARE DOERS NOT JUST TALKERS.  
SMALL ACTS BUT WHICH CREATE BIG IMPACTS.

THERE ARE PEOPLE OUT THERE WHO ARE QUIETLY GOING ABOUT DOING THINGS THAT ARE HELPING MAKE A DIFFERENCE TO PEOPLE'S LIVES.

THEN THERE ARE ONES WHO HAVE WORKED HARD TO DEVELOP A TALENT.

THESE INDIVIDUALS ARE NOT THE ONES WHO YOU WILL SEE ON SOCIAL MEDIA OR THE PAGE 3 OF  
A TABLOID OR NEWSPAPER.

THEY INFACT DO NOT HAVE AN OPPORTUNITY TO SHARE THEIR ACTIONS OR THEIR TALENT.

THE HOOPSTERS' LEAGUE OF ACTION HEROES IS A PLATFORM FOR THESE INDIVIDUALS TO SHOWCASE THEIR ACTIONS OR TALENT. WE BELIEVE THAT  
THESE CAN MOTIVATE OTHERS TO ACT TO HELP MAKE A DIFFERENCE.

AND IN THE PROCESS, WE WILL BE CREATING WHAT WE CALL **THE BUTTERFLY EFFECT**.

# ENGAGEMENTS

SHARE STORIES, EXPERIENCES, TALENT AND ACHIEVEMENTS



**THE LEAGUE OF  
ACTION HEROES**  
AN INSPIRED COMMUNITY

CONTESTS

PARTICIPATION CERTIFICATES FOR EVERY ENTRY

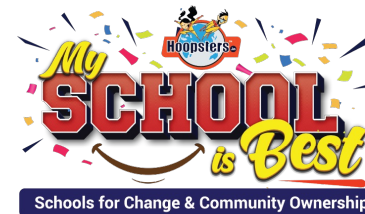
ENTRY INTO HALL OF FAME

INTERVIEWS WITH SELECT PARTICIPANTS FOR OUR HOOPEX TV ONLINE CHANNEL

STAGE TO SHOWCASE YOUR ACTIONS AND TALENTS AT HOOPEX TALKS EVENTS

MONTHLY AND ANNUAL AWARDS FOR THE BEST ACTION HEROES

A COMMUNITY OF ACTION HEROES



\*CONDITIONS APPLY



Anyone who performs thoughtful deeds, be it at home or outside, is a Super Hooper.

We are looking for Super Hooper stories like:

- Helping around the house with chores
- Taking up any cause like saving water, saving electricity.
- Initiatives to clean up the house, apartment block or neighbourhood
- Acts of kindness towards people and animals.
- Planting trees at home or in the neighbourhood
- Conducting activities or taking up initiatives that benefit the society.

These are some examples. What matters is the individual being proactive and taking some initiative.

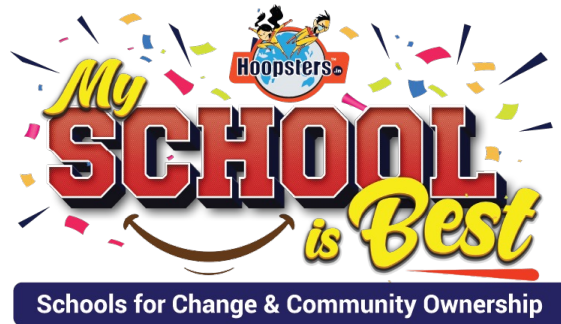


Everyone loves inspiring parenting stories. It is these stories that bring hope to other parents who might be facing the same challenges as you are.

Some stories that we would like to hear are:

- How you got your child to eat foods that he or she dislikes
- Overcoming challenges to raise your child.
- How you manage to keep your own interests and passions alive while managing the struggles of parenting.
- Study methods that you devised to keep your child interested
- Interesting Quarantine parenting stories
- Overcoming challenges in your relationship with your spouse
- Mental health stories
- Adoptive parenting stories
- Single parenting stories
- Raising a special child
- Initiatives or causes that you are working towards

Anything that could inspire other parents to do more, makes you a Super Mom or Dad.



These are schools that lead by example. It is when schools take the first step towards change that the students follow.

We want to read about:

- Safety measures in your school like dedicated safe zones, safety signs etc around the school campus.
- Initiatives taken by the school like donation drives, educating the housekeeping staff or drivers etc.
- Clean up drives organized by the school
- Interesting teaching methods devised by your teachers
- Inspiring stories about your teachers

Anything that makes you proudly say, “My School is Best” qualifies for a nomination.





ALL OUR ENGAGEMENTS ARE DESIGNED TO BRING ABOUT  
A CHANGE IN THE INDIVIDUAL AND THE WORLD AROUND THEM

TAPPING INTO THE POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE







## INTERVIEWS AND SOCIAL MEDIA PROMOTIONS

### MEET OUR SUPER HOOPER



**ANUSHREE**

SHE PLANTS SAPLINGS AROUND  
HER NEIGHBOURHOOD AND  
TAKES GOOD CARE OF THEM!

### HOOPSTERS' SUPER MOMS & DADS CONTEST



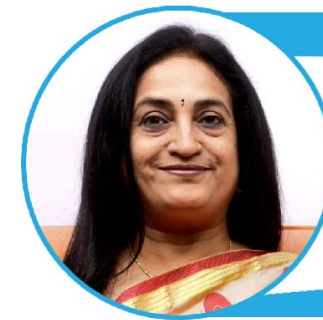
### MOTHERHOOD AND CAREER

IN CONVERSATION WITH

**HIMA BINDU**

GLOBAL ENABLEMENT LEADER- HYBRID CLOUD  
INFRASTRUCTURE SERVICES, IBM INDIA  
&  
SINGLE MOM

### My SCHOOL is Best



IN CONVERSATION WITH

**MRS. SUMA ATHRI**  
PRINCIPAL,  
JAIN PUBLIC SCHOOL



**THE LEAGUE OF  
ACTION HEROES**  
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**SHARE ACTIONS. SHARE EXPERIENCES**



**HOOPSTERS' WEBSITE**



**HOOPEX TALKS-OFFLINE STAGE TO SHARE**



**HOOP ROOM ONLINE**



THERE ARE MANY AMAZING CHANGE MAKERS OUT THERE WORKING AWAY SILENTLY  
&  
WE WANT TO CREATE A  
ECO SYSTEM TO GET THEM ALL TOGETHER TO INFLUENCE A LARGER AUDIENCE TO CREATE AN INSPIRED SOCIETY

# **THE CHANGE CATALYSTS**

HELPING CREATE THE BUTTERFLY EFFECT